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Zebra Data Services – Device Driven Data

January 2020

Presented by: Robin West

Agenda

- What's New with Data Services
- Quick Overview of accessing APIs
- Over the Top applications
- Managing Tenants and Corporate Accounts
- Managing your devices
 - AOS
 - Device Health (EMC)
- Data Services SDK

What's new with Data Services?

Prod



Asset Ownership Service

The Asset Ownership Service (AOS) allows a user to see what devices they own that have been enrolled in Zebra Data Services.

View Details



Authorization Service

The Authorization Service provides with a single, unified abstraction layer for authorization processes to access many core services.

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Barcode Intelligence - Barcode Generator

The Barcode Generator API generates 1D or 2D barcode images that can be printed or scanned across 103 barcode types like QR Code UPC Code 128 and Data Matrix

View Details



Barcode Intelligence - FDA Recall

Use a Universal Product Code (UPC) or product description to get US Food and Drug Administration (FDA) notices and corrective actions regarding a health risk or defective device.

View Details



Barcode Intelligence - UPC Lookup

Find product descriptions, photos, pricing and other details on any product in seconds with a lookup of the products Universal Product Code (LIPC)

View Details



Blockchain Traceability - Basic

Record scan, print and read events to the Zebra Blockchain.

View Details



Sandbox



Barcode Enrichment

Retrieve barcode type and enrichment details based on the barcode and type provided.

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Barcode Intelligence - ID Parser

Take barcode data from State IDs, military IDs, and passports and decode them into an easily readable and understandable JSON format that clearly defines the information such as name, ID number and expiration date.

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Barcode Intelligence -EPC GS1 Encoding/Decoding

This API provides multiple methods to encode and decode standard application identifiers of GS1 Compliant RFID tags.

View Details

Mobile Computer Basic Device Information

Retrieve Device Information API

View Details

Mobile Computer Battery Health

Savanna Battery Remaining Useful Life Prediction API

View Details

Printers - Print

The Printer – Print From Cloud API enables online access to any Zebra LinkOS enabled printers

Questions or comments? Join the discussion.

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VIN Finder

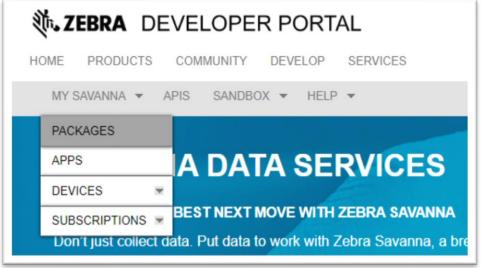
Decode a vehicle id number.

Questions or comments? Join the discussion.

View Details

Accessing APIs

- Select a Package
- Create an App
- 3. Try APIs
- 4. Buy Credits

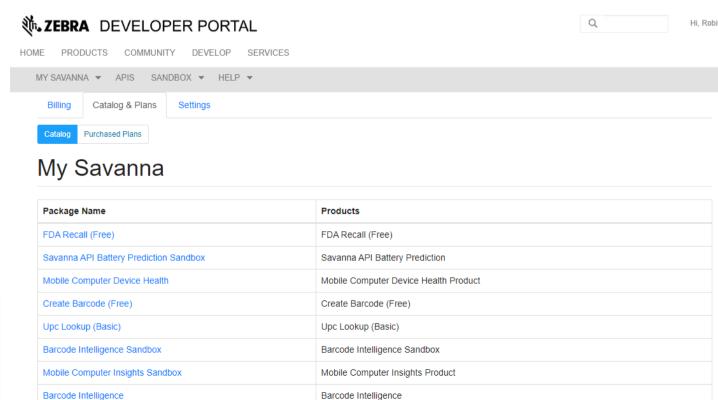


Upc Lookup (Free)

EMM Toolkit Package

Blockchain Traceability

Zebra Savanna Base Platform APIs



Upc Lookup (Free)

Blockchain Traceability

Savanna Authorization, Zebra Savanna Base Platform APIs

LifeGuard OTA, OTA Authorization API

Over the Top Applications

Why send scans and RFID reads to the Cloud?

- Use Cases
 - Reduce local infrastructure
 - Retailer with POS system looking to get analytics...
 - Hospital giving out medications wanting to be notified if any are recalled...
 - Distribution warehouse needing to add immutable records to product transfers...
 - Any time you have a standard application that cannot be changed, but you need to add additional functionality, you can create an "Over the Top" application with Data Services.

OTT

OTT (over-the-top) is used to describe emerging business models, such as OTT apps and devices, utilizing the internet to bypass traditional infrastructure.





The tools that enable
OTT apps to operate
and circumvent the
traditional infrastructure



Managing Tenants and Corporate Accounts

By default, all users have a personal tenant

Corporate accounts (registered partners and customers) may also have a tenant – tied to the technical contact for Zebra

Use cases:

- Developer/ISV owned devices Use one API key or Savanna Authorization
- Corporate owned / Partner Managed use Savanna Authorization

To use Savanna Authorization Service

- Do not attempt to use this API on your own
- Contact Zebra Support for help in setting up rules and roles
- Self service documentation coming in the following months

Managing your Devices AOS

- Tenant API Find out your tenant
 - https://developer.zebra.com/apis/review-savanna-tenant-service
- Asset Ownership Service API What devices you have enrolled
 - https://developer.zebra.com/apis/review-savanna-aos
- My Devices Enroll new devices
 - Contact <u>SavannaPartnerTeam@zebra.com</u> to get the enrollment apps.
 - https://developer.zebra.com/devices/reader

Device Health

- Most Zebra Android Mobile Computers and Link-OS printers attempt to send device data to Zebra once a day
- APIs to access this data and provide analytics from it
- Basic Device Info https://developer.zebra.com/apis/retrieve-device-information
- Battery Health https://developer.zebra.com/apis/battery-remaining-useful-life

Data Services SDK

Coming Soon!

- Java
- .Net
- JavaScript
- Python
- Will be available as source code on Github with sample apps and
 - Nuget
 - Maven
 - PyPI
 - NVM

Questions?

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